

Foreword

The 14th International Workshop on Knowledge Management (IWKM 2019) – the main annual research-oriented event of Vysoká škola manažmentu – was success again. Its proceedings you are now holding in your hands contain 18 papers done by their authors from 3 countries. We are especially pleased by a growing number of authors from Slovak partner universities. It indicates that the idea of Knowledge Management is catching their attention and is forwarded to their students.

We see this way as the only feasible way to implement knowledge management concepts and processes in the most firms and organizations. In the turbulent Slovak business environment, they are struggling with their daily problems and do not have much time to think about their long-term perspectives. The following detail demonstrates it well. Initially, we planned to dedicate one day of our two-day event to business-oriented lectures and seminars. We had to cancel it due to a low number of registered participants.

On the other hand, our collaboration with Slovak academia is evolving positively. The IWKM agenda was enriched by the section Innovation Process in e-learning, originally organized as a separate conference by the Department of Applied Informatics, Faculty of Economic Informatics of the University of Economics in Bratislava. Also, the Job Fair has become a regular part of IWKM. Whilst the scientific part of IWKM ran at the VŠM campus, the Job Fair was held in Trenčín.

In the current proceedings you will find contributions of IWKM participants from the Czech Republic, Germany and Slovakia. In total, 14 contributions were presented. The format of the workshop (in our IWKM interpretation) also means that the discussion is not limited and the audience can freely discuss with every presenter immediately after his/her presentation. As a result, there were many interesting activities which are not included in this document. This not only makes IWKM special but also builds a friendly atmosphere and helps in building a community around it.

You are all kindly welcome to the 15th IWKM in October 2020!

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