### AUTOMATIZATION OF ANALYSES IN RAPID MINER

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Seminar

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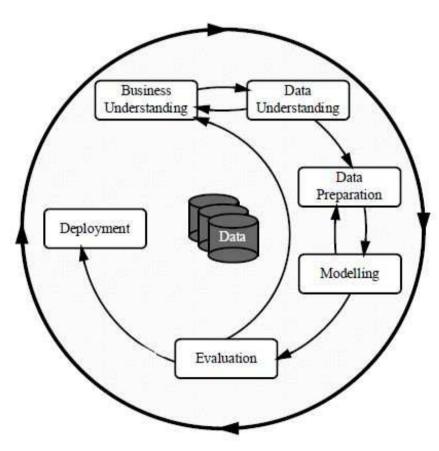
### Automatization of KDD process...

... will allow the domain experts (knowledge workers) to perform data mining tasks without the cooperation with data mining experts, in a "do-it-yourself" way.

As the authors of the DataRobot platform believe: "Automated machine learning creates a new class of citizen data scientists with the power to create advanced machine learning models, all without having to learn to code or understand when and how to apply certain algorithms".



#### KDD Process and ...



- Business Understanding is the initial phase that focuses on understanding the project objectives
- Data Understanding proceeds with activities in order to get familiar with the data
- **Data Preparation** phase covers all activities to construct the final dataset
- In the **Modeling** phase various modeling techniques are applied
- At the **Evaluation** stage the quality of the created model is assessed
- the **Deployment** phase can be as simple as generating a report or as complex as implementing a repeatable data mining process



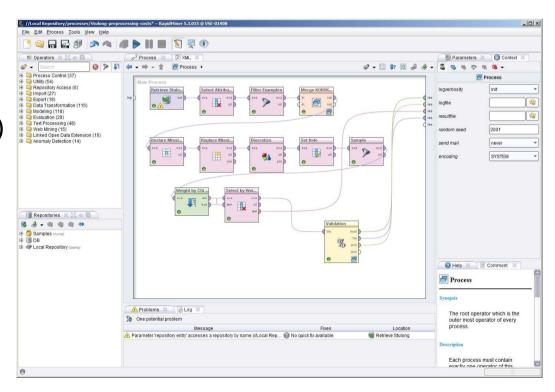
#### .. Possibilities for its Automatization

- Business Understanding and Deployment steps are closely related to the application domain so its automatization in a general way would be very difficult
- Data Understanding is already supported by computing basic characteristics of the data
- data mining automatization is oriented towards supporting the **Data Preparation** (preprocessing) and **Modeling** (learning) steps



#### Rapid Miner (rapidminer.com)

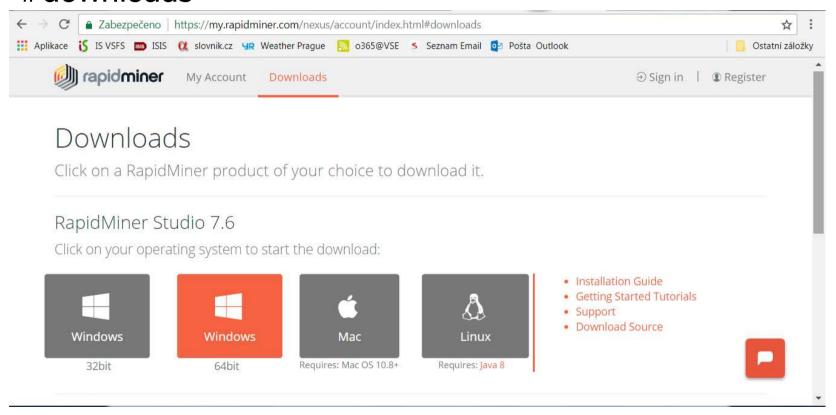
- a leading open-source system for knowledge discovery and data mining (<u>www.kdnuggets.com</u>)
- a Leader in 2016 Gartner
   Magic Quadrant for Advanced
   Analytics (<u>www.gartner.com</u>)
- the Top 3 Rated Predictive Analytics Software for Enterprise (<a href="www.g2crowd.com">www.g2crowd.com</a>)



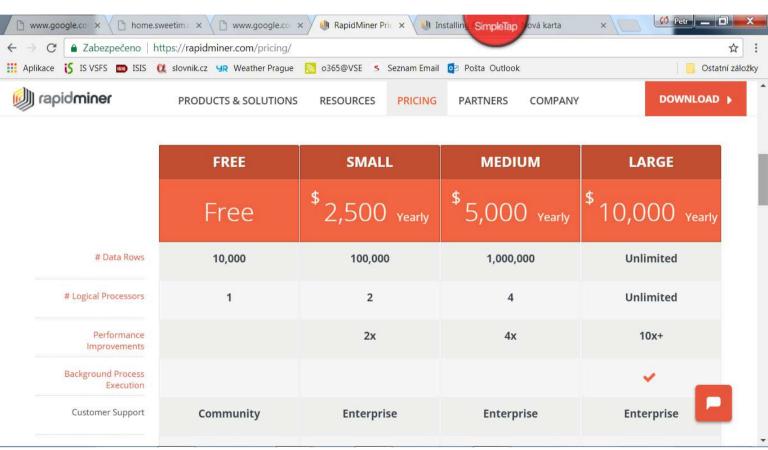


#### Rapid Miner Downloads

https://my.rapidminer.com/nexus/account/index.html #downloads

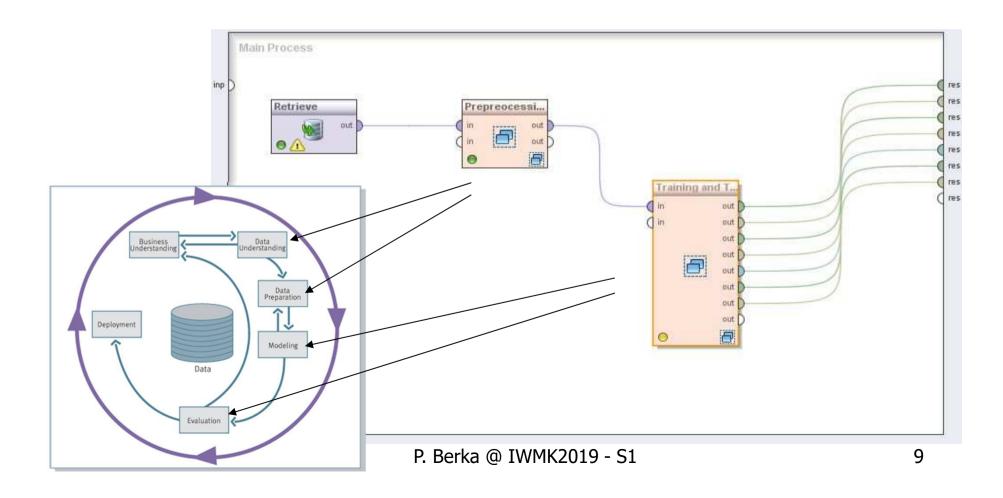




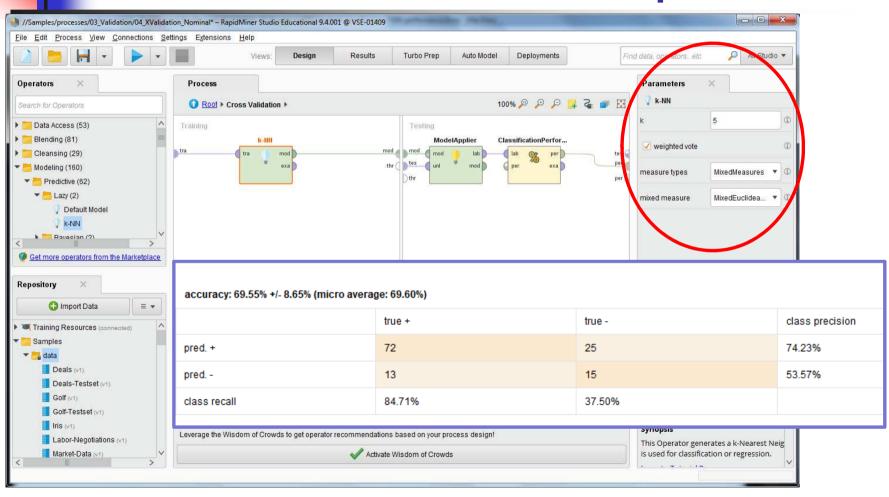




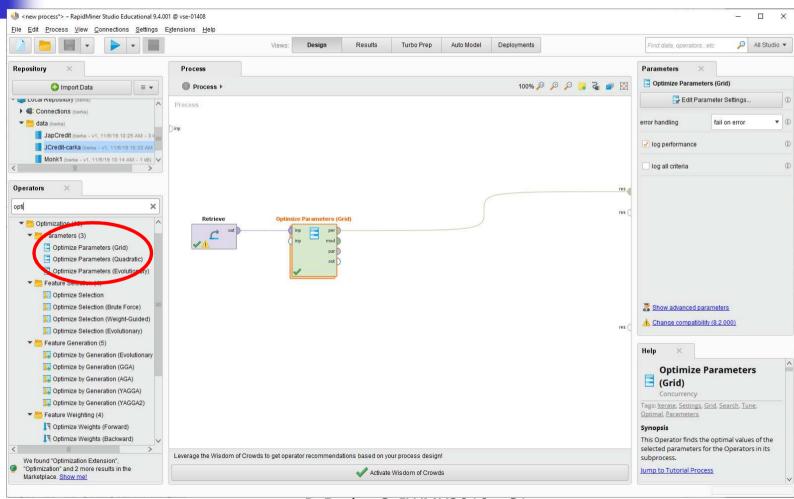
#### Overview of a DM Project



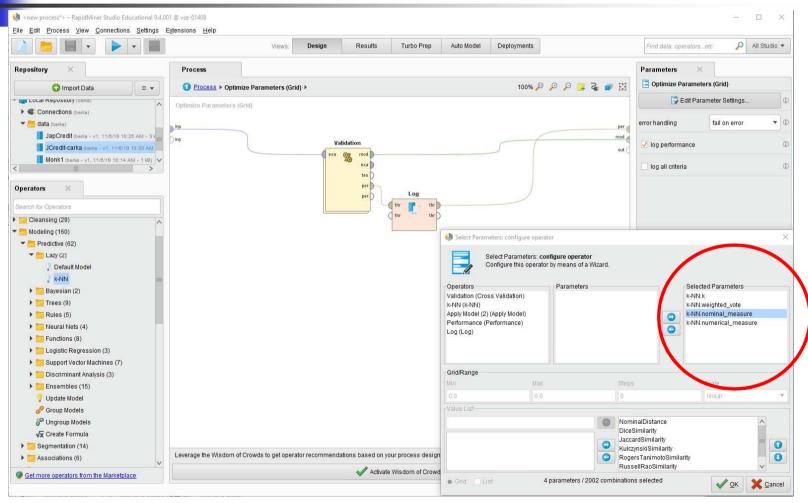
# "Standard" modeling using Rapid Miner



### Automatization no. 1: Parameter Optimization



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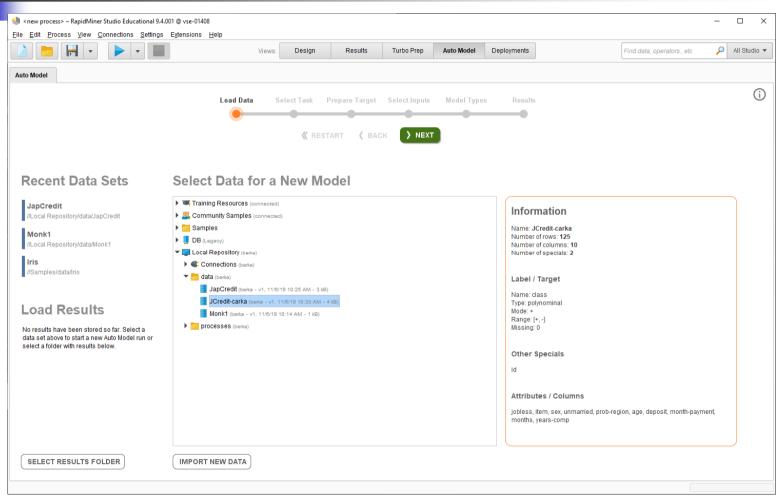
Optimize Parameters (Grid (2002 rows, columns)

iteration	k-NN.k	k-NN.weighted_vote	k-NN.nominal_measure	k-NN.numerical_measure	accuracy ↓
1284	8	true	JaccardSimilarity	JaccardSimilarity	0.738
1821	6	false	RussellRaoSimilarity	MaxProductSimilarity	0.737
973	5	true	JaccardSimilarity	DynamicTimeWarpingDistance	0.736
323	4	false	NominalDistance	ChebychevDistance	0.731
1215	5	true	SimpleMatchingSimilarity	InnerProductSimilarity	0.730
319	11	true	NominalDistance	ChebychevDistance	0.729
1338	7	false	RogersTanimotoSimilarity	JaccardSimilarity	0.728
1203	4	false	RussellRaoSimilarity	InnerProductSimilarity	0.728
1039	5	true	RussellRaoSimilarity	DynamicTimeWarpingDistance	0.728
1056	11	false	RussellRaoSimilarity	DynamicTimeWarpingDistance	0.727
96	8	true	RogersTanimotoSimilarity	EuclideanDistance	0.726
801	9	true	DiceSimilarity	DiceSimilarity	0.724
984	5	false	JaccardSimilarity	DynamicTimeWarpingDistance	0.723

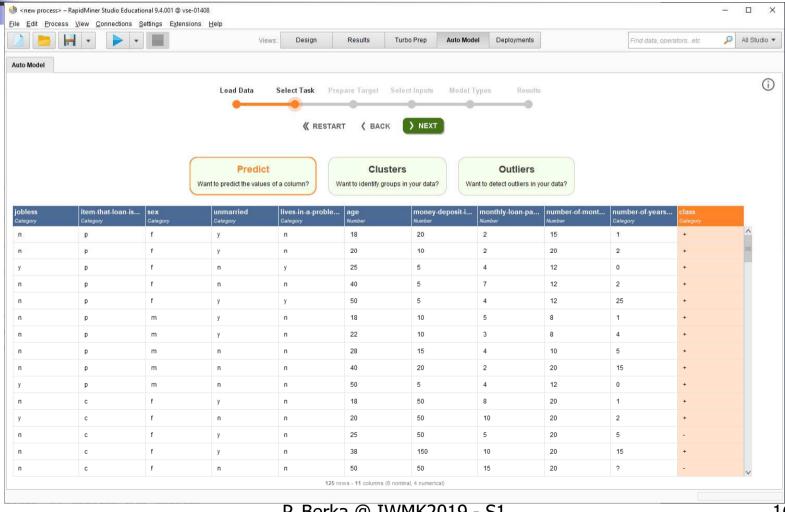


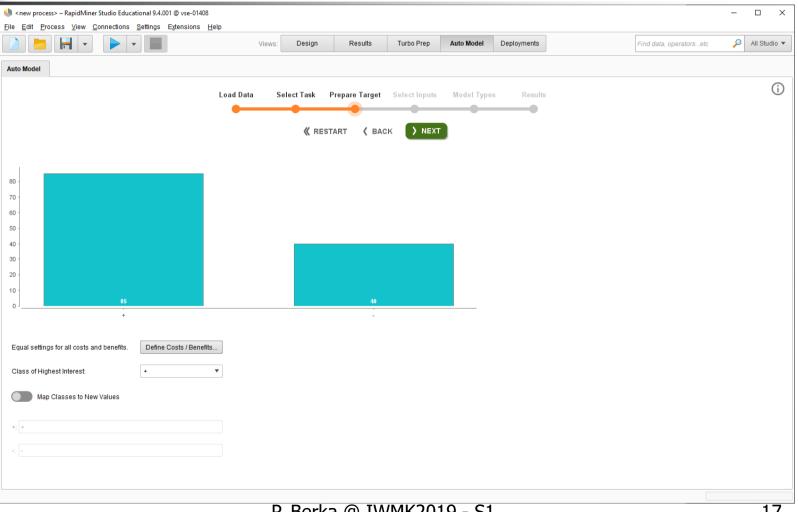
### Automatization no. 2: Auto Model

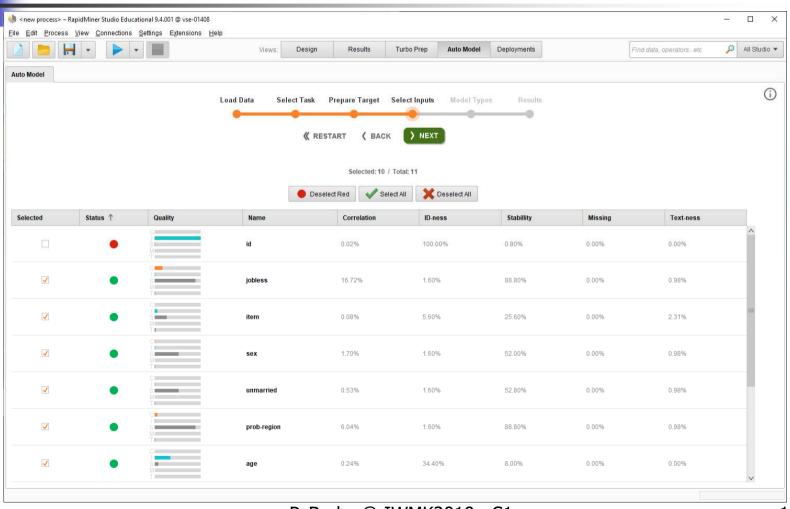
 Auto Model finds the best model using multiple machine learning algorithms and hyperparameter optimization



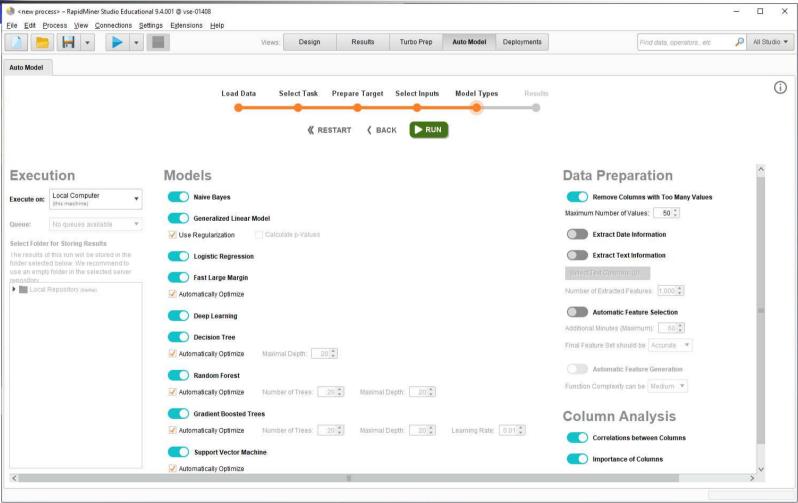
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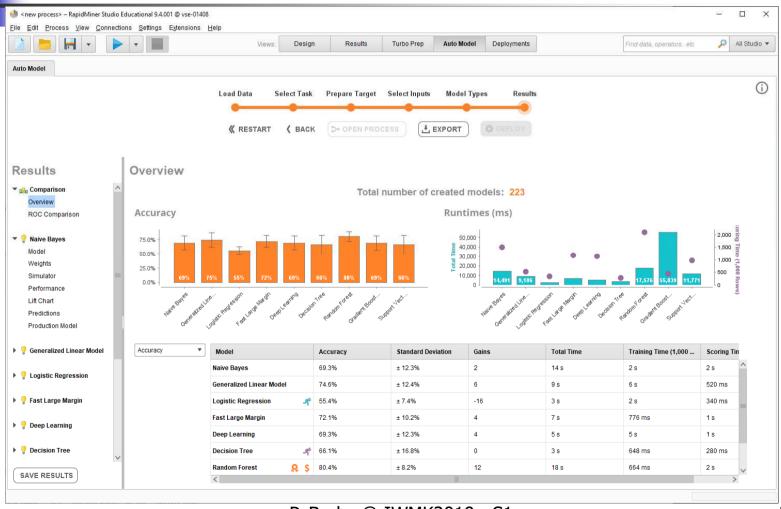






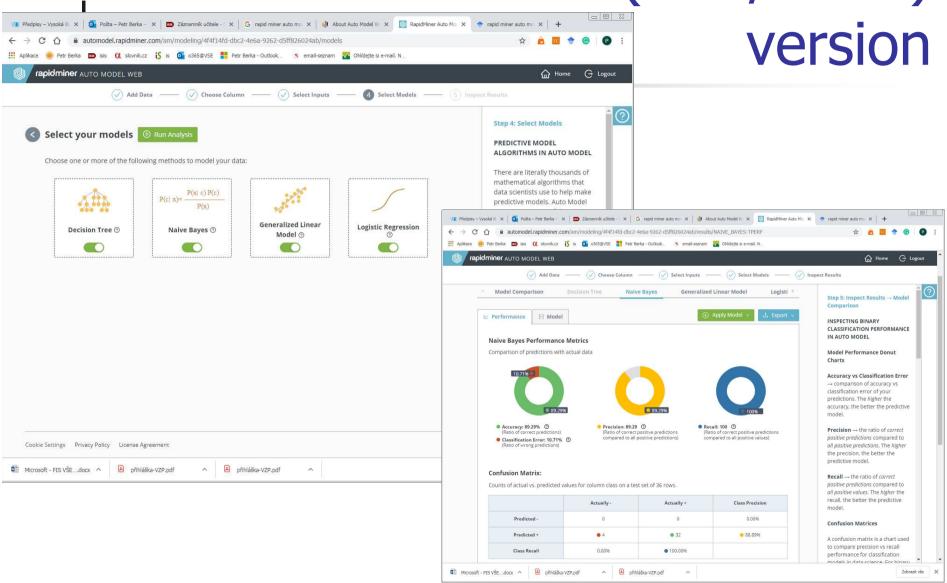
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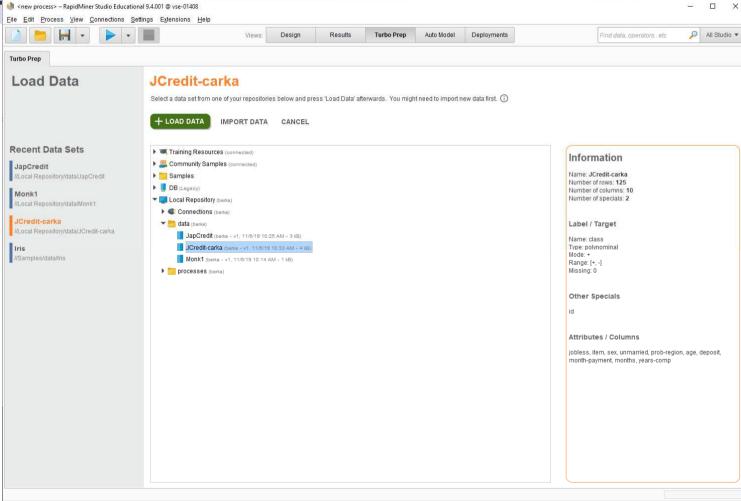
#### Auto Model (web/cloud)



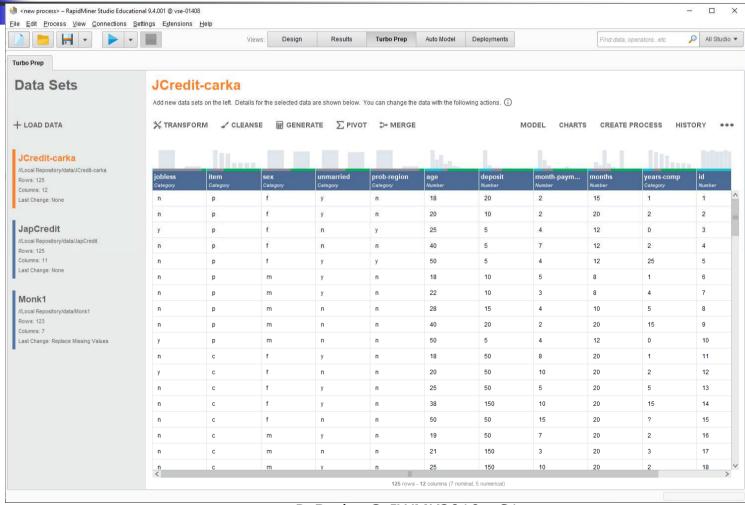


#### Automatization no. 3: Turbo Prep

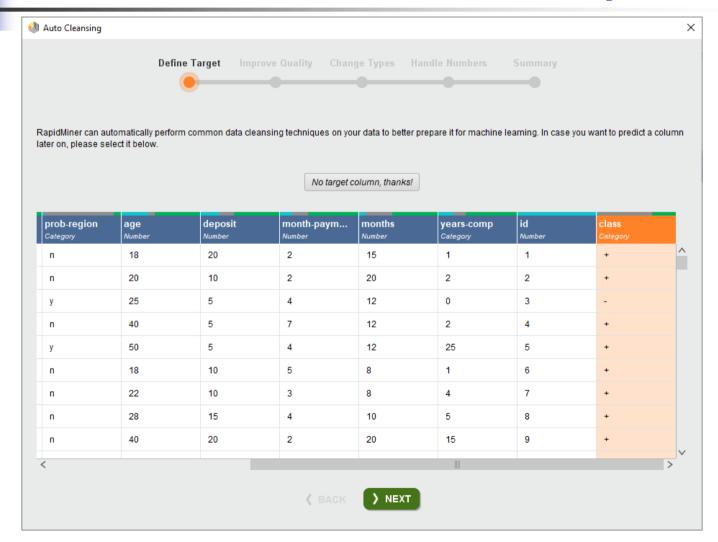
Turbo Prep aims at intuitive data preparation. This extension allows to interactively explore and visualize the data, simplifies data cleansing (automatically removes low quality and correlated data columns) and merges multiple datasets together by automatically identifying matching columns to merge.

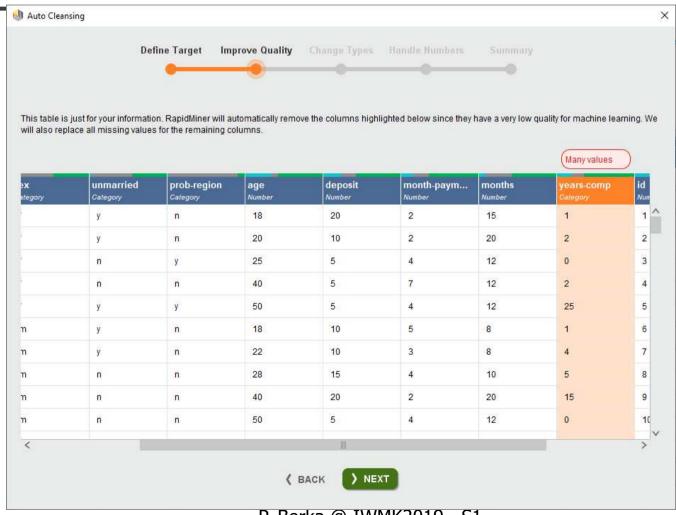


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P. Berka @ IWMK2019 - S1











## Automatization of analyses in Rapid Miner

- Optimized parameters node always available
- Auto Model and Turbo Prep available in paid version and within free academic license

#### Resources

- 1. Get Started with Fully Automated Data Science, 2019. *Rapid Miner.* [online] Available at: <a href="https://rapidminer.com/products/#automated">httphttps://rapidminer.com/products/#automated</a> [Accessed 1 October 2019].
- 2. HOFMANN, M. and KLINKENBERG, R., 2013. RapidMiner: Data Mining Use Cases and Business Analytics Applications. Chapman and Hall/CRC.