Foreword

On 18 and 19 October 2019, the Bratislava campus of Vysoká škola manažmentu (School of Management) hosted the 13th International Workshop on Knowledge Management (IWKM). The scientific event was held under the auspices of prof. Ing. Edita Hekelová, PhD., the rector of VŠM. The workshop was accompanied by Job Fair, which ran simultaneously in both campuses: Bratislava and Trenčín. The key topic of the scientific part of the workshop was „*Knowledge: measurement, evaluation and interpretation*".

A reader can challenge this subtitle: The knowledge is in principle non-measurable. How can its measure, evaluation and interpretation become a conference topic? Isn't the subtitle an oxymoron? It is not. The visitors could learn it in the very beginning of the workshop – during its introductory seminar on **Data Mining Tools and Measurement Data Analysis** led by prof. Ing. Petr Berka, PhD. from VŠE in Prague. The contributions of Milan Hrdlík (VERI2, s.r.o.), Renata Janoščová (VŠM Trenčín), Branislav Bernadič (VŠM Trenčín) showed that there were many aspects worth investigation.

The panel discussion **Measuring Quality of Universities' Functions** presents the same problem from another angle: the necessity to measure not only the presence of knowledge but also its quality. Prof. Ing. Soňa Ferenčíková, PhD. (VŠM Trenčín) moderated three discussions with Jozef Hvorecký (VŠM Trenčín), Katarína Pišútová (Comenius University in Bratislava) and Barbora Záhradníková (Adient, Bratislava).

They underlined the importance of measuring all aspects of the university role: scientific, educational and social. Their opinion exchange met with the audience's expectations. They presented also calls for academic integrity and ethical behavior – the growing problems in the Slovak tertiary system.

The workshop included presentations of research results of participants from the Czech Republic, Finland, Germany, Saudi Arabia and Slovakia. In particular, the attendance from Slovak institutions exceeded the organizers' expectations. It indicates that after years of stagnation, the interest of academia and industry is growing. One can only regret that VŠM – the Slovakian pioneer in the field – recently cancelled its Knowledge Management study programs.

The variety of presented topics proves the size of Knowledge Management and its multi-spectral influence. Feel the taste:

- *Ilkka Mikkonen* (OAMK, Oulu): The Agile Transformation
- *Mária Olejárová, Mária Tajtáková* (VŠM, Trenčín): Knowledge Management within Culture-based Urban Regeneration Projects in Slovakia
- *Monika Šestáková* (VŠM, Trenčín): Redefining the "Permanent Establishment" Concept in order to Make Its Measurement More Relevant for Digital Economy
- *Eva Rakovská,* (University of Economics, Bratislava), *Alžbeta Kanáliková* (University of Žilina): LMS as a Tool of Knowledge Management
- *Erika Jurišová* (Comenius University, Bratislava): Language Education at the Faculty of Pharmacy of the Comenius University in the Newly Accredited Program UNIcert ®
- *Martin Nehéz, Marek Lelovský* (Slovak University of Technology, Bratislava): A Graph Mining Perspective on Graphlet-Based Network Similarity

- *Václav Zubr* (University Hradec Králové): Applications of the Dimensions of the Learning Organization – Questionnaire in the IT Sector in the Czech Republic

The Job Fair allowed the VŠM students to learn about the job opportunities in HELLA Slovakia Front-Lighting, s.r.o. Kočovce, ON Semiconductor Slovakia, a. s. Piešťany, TRW Automotive (Slovakia) s.r.o., Nové Mesto nad Váhom, and ADIENT Slovakia s.r.o. Bratislava. For students, the most attractive part of these company introductions was "interview training", in which their representatives simulated the real interviews with their job applicants. Among others, the students got the understanding of which soft skills belong to the highest valued ones.

Thank you to all the participants for their contribution to the quality of the 13th IWKM. We wish you pleasant reading.

Jozef Hvorecký

Renata Janošcová

Co-chairs of IWKM