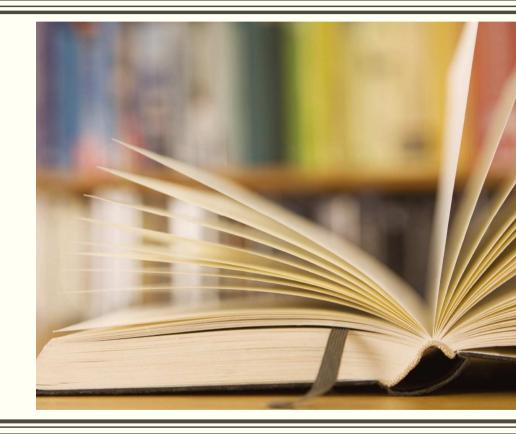
# COLLABORATIVE LEARNING

Lenka Šablatúrová

Universities, SME's and Knowledge Management (S2)



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### **Key points**

- Company education
- Gamification courses
- Coaching and Mind mapping
- Tailored educational product
- Educational strategy
- Self-directed education
- Passion-driven learning
- Life-long learning

#### Answers

#### **Tailored Educational Product**

Question 1:

Target group?

### Comparison of the students

	Traditional students	Adult students
Origin of the previous knowledge	Previous academic study	Study and professional experience
Key knowledge characteristics	Systematic, theory oriented	Practical, significantly less systematic
Motivation	Degree, diploma	Career, promotion
Work experience	Minimum	Several years
Command of the target subject of the study	Minimum, often none	Rich, depending on the work experience, however limited to the practical part of the subject

#### Tailored Educational Product

Question 2:

How to determine which pieces of knowledge does the student in our target group have, how to identify which pieces of knowledge he would like to have and how to map the differences with the aim to form the content of education?

## THANK YOU!

LENKA SABLATUROVA +421908668999

