

# Entrepreneurial University

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Universities, SME's and Knowledge Management (S2)

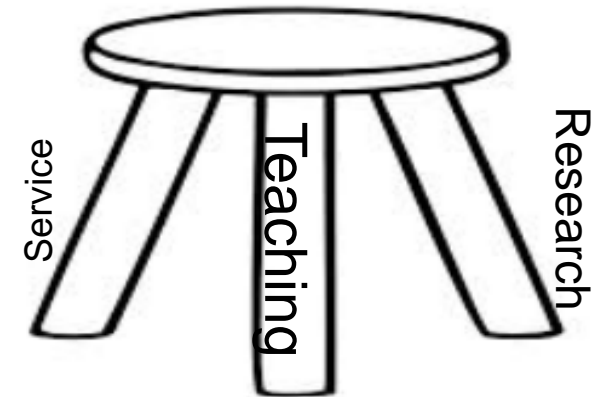
Vysoká škola manažmentu v Trenčíne  
International Workshop on Knowledge Management  
IWKM'2017

**Trenčín 12 - 13. 10. 2017**

# Old Model of Universities



- **First Mission:** Teaching - Bologna in 1088: "University" is derived from the [Latin](#) - *universitas magistrorum et scholarium*, which means "community of masters and scholars"
- **Second Mission:** 1900's First Academic Revolution - Research
  - Agricultural extension programs - Encouraged faculty to conduct research that could be translated into practice.

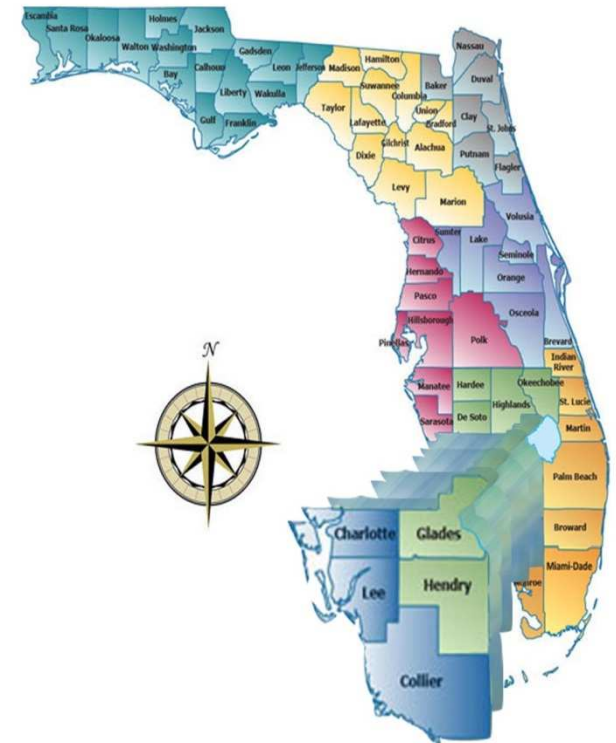






# Florida Gulf Coast University

- State University  
(10<sup>th</sup> SUS; Teaching and Research)
- Founded: August 1997
- Current: 15,000 plus students  
Growth: 25,000 plus (7 yrs)
- Lutgert COB Largest College
- B.S, MBA, MS, EMBA, Int.
- UG – Traditional
- MBA – Traditional/  
Non-Traditional



# Lutgert College of Business

## Center for Leadership & Innovation

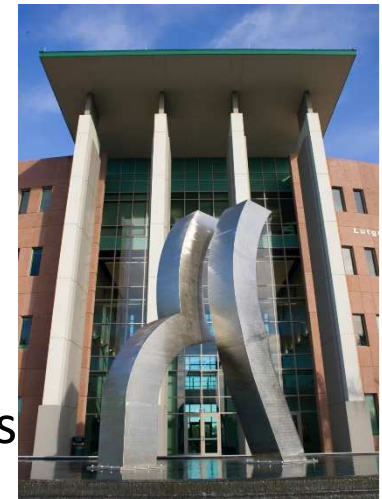
### Founding Principles

- Extension of College and formed before University opened
- Strategically located between primary services areas
- Created partnerships with Public, Private and Corporate Communities
- Provided link between college and universities resources and Economic Development
- Broke down old barriers between university and community



### Centers' and Institutes

- Executive MBA Program; Lucas Institute for Real Estate Development and Finance; Small Business Development Center;
- Institute of Chinese Studies and Emerging Markets
- Regional Economic Research Institute; Center for Conflict Resolution; Economic Education; Inst. H.R; Sponsored Projects



- Professional Workshops, Seminars, Conferences, Forums; and Comprehensive Training Assistance, Professional Certification Training Programs, Specialized In-house Training, etc.
- Research and Consultative Services
  - ✓ Comprehensive Organization Wide Assessment
  - ✓ Focus Groups and Nominal Grouping Sessions
  - ✓ Employee and Customer Satisfaction Surveys
  - ✓ Human Resource Systems (Development and Assessment)
  - ✓ Public Surveys (Community, Business Community, etc)
  - ✓ Comparative Benchmark Assessments
  - ✓ Strategic Planning and Strategic Facilitation
  - ✓ Economic Impact Studies
  - ✓ Individual and Group Leader Training
  - ✓ Myers Briggs Type Indicator (MBTI ) Assessment
  - ✓ Quality Assessment and Process Mapping
  - ✓ Business Plan Development
  - ✓ Development of Information Databases
  - ✓ Web Based Development
  - ✓ Work-Life Balance Survey
  - ✓ 360 Benchmarking of Executive Team

# Benefits to University

